




A home full of surprises



**We'd like you to meet a beautiful couple.**

Mr. Practical met Ms. Artistic. And they fell in love. And that is how Belocopia, which means 'beautiful couple' in Italian, came to be.

As you may easily guess, Belocopia's home making ideas are born in Italy. And the Italians' compulsive matchmaking between form and function is clearly visible in everything we do.

We think every product we make should bring you not only more convenience, but also more style and flair than you expected. So when you bring Belocopia into your home, be prepared for pleasant surprises.

home, full of surprises  
**belocopia®**





be!ocopia

# Homeeware Range



The Belocopia homeware range.

# Made of surprises

You need a box for tur dal. It should let you see how much dal there is. It should be easy to handle. The lid should fit snugly so the dal is kept fresh, but it should open readily so it won't make you all hot and bothered when you're cooking. It should let you measure out dal without spilling any of it. And it should do all this prettily, because your kitchen is a no-go zone for boredom. You can see why so much thought went into each container in our homeware range.

The colour, the size, the lid... they're brimming with ideas even before you begin to fill them. Our Italian designers collaborated with Indian homemakers, exploring kitchen shelves, studying the grocery lists, recipes and meal habits to design our homeware range.

With quick release lids, zero spill designs, keep fresh tech and more features, it helps you organise your kitchen, turning it into an efficient, smooth and well-oiled machine. And with translucent textures, appetising colours and unexpected shapes, it also makes your home suddenly, startlingly fresh.

You'd be surprised with the difference it can make to your kitchen and your home.



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How  
we  
cook up  
our  
surprises

## Our design philosophy

Our designers study what you need to do in the kitchen, and proceed to think up a solution that surprises you by making the task both easier and more interesting.

Here are a few examples of how Belocopia freshens things up, when you are cooking, or serving and packing the meal after you've done the cooking, or adding snacks and drinks to go with it.

Boxes you can bank on, with **grooved, anti-skid lid tops**, so boxes don't slip and slide when stacked.

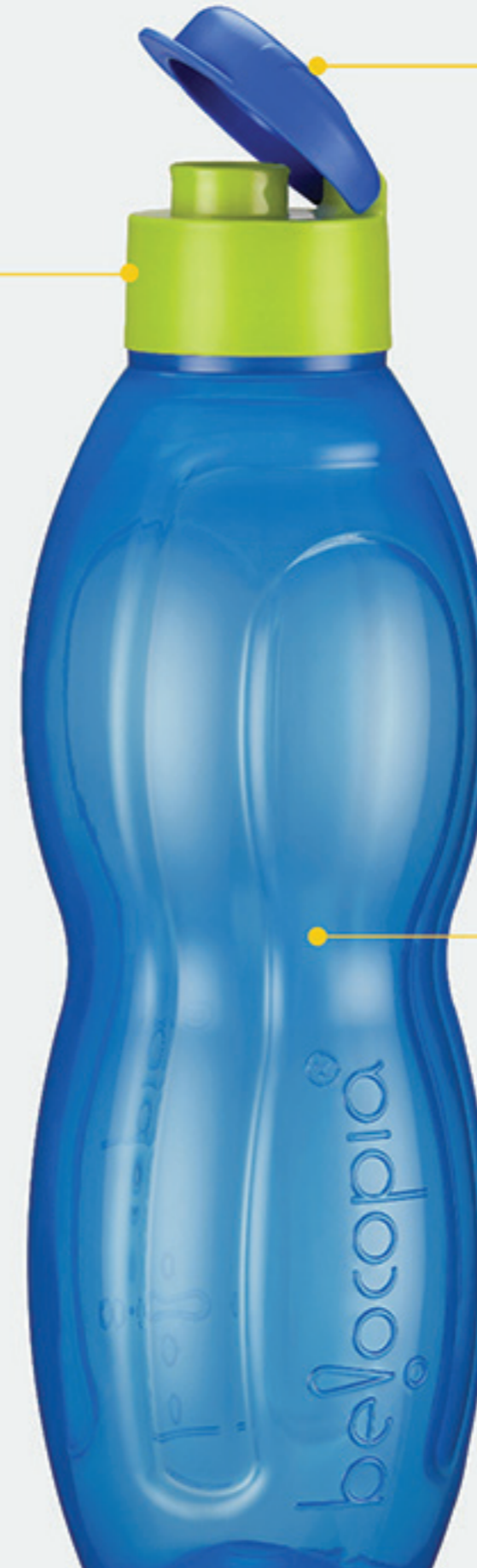
**Anti-spill, air-tight, single-press caps and lids** to keep fresh food and drink inside, air outside.

One of a kind **embossed caps** for bottles that look cool even at 40°C.



Aptly placed groove for easy opening of the lid.

The unique **'Clearvy'** design is sleek and stylish to look at, and when you do look at it, lets you see just what is inside, and how much of it. And also makes it easy to hold.



The **'bubble and scallop'** water bottles. Rounded, satisfyingly solid, easy-grip bubble with a scallop that adds a twist to the tale with its svelte sleekness. It quenches your thirst for the new.



Sweet fuchsia, cool aquamarine, blushing pink, olive green - deliciously fresh and tasteful colours.





be!ocopia®

We've  
got it all  
worked out  
for you

Food

Dry stores | Snack boxes | Combos | Keep-fresh | Lunch packs

Water

Kids | Coolers | Outdoors | Work | Sports

Living

Hangable solutions

Food | Dry store

## A place for everything, and everything in its place.

Neatly store dry goods in easy to stack large containers. Keep your kitchen organised, and your ingredients fresh.

Easy to handle small containers keep all your everyday cooking ingredients ready to hand.

They are made to speed up your cooking. The dry store containers come in three shapes and multiple colours, and meet the high standards of the world's best chef. That's you.







FSC0006  
1800 ML

FSC0005  
1200 ML

FSC0004  
750 ML

FSC0007  
2800 ML

FSC0008  
4000 ML

FSC0002  
250 ML

FSC0003  
500 ML

- BPA FREE
- FOOD GRADE
- AIRTIGHT LOCK
- MICROWAVE SAFE (Reheat Only)
- FREEZER SAFE
- DISHWASHER SAFE (Top Rack)

Sizes (ml): 250 | 500 | 750 | 1200 | 1800 | 2800 | 4000 | Lid colours:





FSC0018  
2000 ML

FSC0016  
600 ML



FSC0017  
1300 ML

FSC0019  
2600 ML



Sizes (ml): 600 | 1300 | 2000 | 2600 | Lid colours:

Food | Snacking

4 pm? 4 am? You don't know when you want it, but you know where it is.

Attractive translucent snack boxes with colours as yummy as their contents.  
They come in three shapes and six colours.

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Food | Snacking

PETALIO  
Round containers

MATIO  
Square containers

ITALIO  
Oval containers

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FSC0016  
600 ML



FSC0004  
750 ML

FSC0003  
500 ML

FSC0002  
250 ML

FSC0012  
650 ML

FSC0011  
400 ML

FSC0010  
250 ML



Sizes (ml): PETALIO: 250 | 500 | 750 MATIO: 250 | 400 | 650 ITALIO: 600 | Colours:

## Food | Combos

Save space, save money.  
And look good while doing it.

Space saving combos with coordinated colours. They're also the most microwave friendly containers, with a special opening in the lid to let steam escape.

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Food | Combos  
**STAX**  
 Microwave special  
 containers

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**TWISTER  
 LOCK**



**VENT LID**



ST0003  
 473 ML \* 2 | 946 ML \* 2

Sizes (ml): 473 | 946 | Colours:



Food | Combos

STAX  
Microwave special  
containers

befocopia®



TWISTER  
LOCK



VENT LID



ST0005  
473 ML | 946 ML | 2011 ML



ST0004  
946 ML \* 2

Sizes (ml): 473 | 946 | 2011 | Colours:





Food | Combos  
STAX  
Microwave special  
containers

befocopia®



TWISTER  
LOCK



VENT LID  
LOCK

ST0002  
473 ML \* 4



ST0001  
473 ML \* 3



Sizes (ml): 473 | Colours:



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Food | Fresh

Keep your food fresh, keep your cool.

With click locks and press locks, these containers keep your food fresh, at room temperature or in the fridge. They can also be used as serving dishes, thanks to their clear, transparent bodies.






### HOMEFRESH

Square, rectangular and round containers with press lock lids



Sizes (ml): 300 | 600 | 700 | 1050 | 1200 | 1250 | 2000 | Colours: 



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The Belocopia lunchbox range.

# Packed with love

## Food | Lunch

Carefully measured and designed to keep different kinds of meals fresh and appetising, with the main courses, side dishes and desserts intact in their own compartments. For both kids and adults, with easy to carry, trendy designer bags.

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Food | Lunch  
 Square, round, oval  
 and rectangular  
 containers

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LB0001  
 250 ML | 400 ML | 650 ML



LB0002  
 250 ML \* 2 | 500 ML \* 2



LB0004  
 200 ML | 900 ML



LB0003  
 250 ML \* 2 | 600 ML

Sizes (ml): 250 | 400 | 500 | 600 | Colours:



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The Belocopia waterbottle range.

# Water-tight ideas

Water bottles with unique shapes, comfy grips, spill-proof caps and purpose designed for convenience wherever you need water.

Water | Kids



SPRING  
1000 ML



## belocopia SPRING

Spring a surprise on your kids with the all new Spring. Twist it, stretch it or bend it. Drinking water has never been so exciting.



PULL & STRETCH



BPA FREE

FOOD GRADE

LEAK PROOF

TOUGH & DURABLE



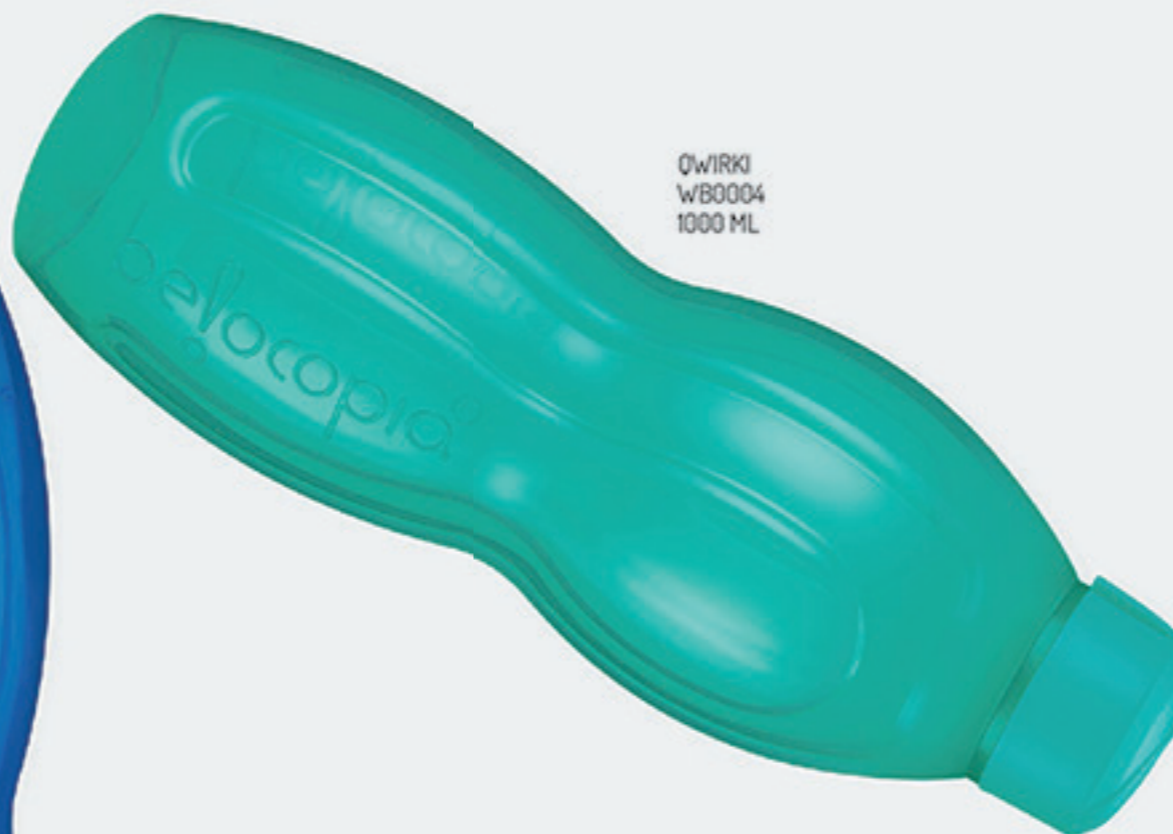
beVocopia

## Water | Coolers

Designed to fit into your refrigerator like they're made to order. Vibrant colours with the unique bubble and scallop design.



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Water | Coolers  
HIERO & QWIRKI  
Threaded cap bottles  
specially made  
for refrigerators

HIERO  
WB0001  
1000 ML

QWIRKI  
WB0004  
1000 ML

Threaded cap bottles  
specially made  
for refrigerators



ARCTIC-SNOW  
750 ML



ARCTIC-SNOW  
750 ML



ARCTIC-SNOW  
750 ML



ARCTIC-SNOW  
750 ML

## Water | Outdoors

Slim and sleek, with a flip open cap. Perfect companions on a family picnic or at the movies.

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Water | Outdoors

## HIERO

Water bottles with  
flip open caps

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Sizes (ml): 1000 | Colours:  Sizes (ml): 750 | Colours: 



Water | Outdoors

QWIRKI

Water bottles with  
flip open caps

belocopia®



WB0006  
750 ML

WB0005  
1000 ML



Sizes (ml): 1000 | Colours:



Sizes (ml): 750 | Colours:



## Water | Work

Water bottles with quirky lines and designs add colour and life to your work space.



THRINK-DZINE  
700 ML



Water | Work  
THRINK-DZINE  
Designer water bottle

**THRINK**  
DZINE

**DUAL  
CAPO**

THRINK-DZINE  
700 ML



THRINK-DZINE  
700 ML

Sizes (ml): 700



TOUGH & DURABLE

Water | Work  
THRINK-CLIK  
Designer water bottle

**THRINK**  
CLIK



THRINK-CLIK  
580 ML



THRINK-CLIK  
580 ML



THRINK-CLIK  
580 ML



Sizes (ml): 580



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## Water | Sports

With easy hold rubber grips, finger clip holders and tough builds, they can keep pace with your workouts.



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SPRINT-WILD  
680 ML



SPRINT-METAL X  
660 ML

Water | Sports  
SPRINT  
Sports water bottle  
**SPRINT**



Size (ml): 680



SPORTY LOOK

Size (ml): 660



QUICK TO OPEN

Water | Sports  
CHILLERS  
Juice for work



CH0001  
680 ML



Size (ml): 680



# be!ocopia<sup>®</sup> Filled with surprises





belocopia

The Belocopia Hanger Range

Stylish neatness  
for your wardrobe

bellocopia

HANGABLE SOLUTIONS

Stay organised and well dressed



ARTY LOVE - IN LOVE  
With anti-rust metal hooks



TIMBER  
Natural wood hangers

HUES OF LOVE - EARTHY  
Anti-slip hangers for soft clothes



CHARCOAL  
Natural wood hangers in black



ARTY LOVE - HIGHFLYERS  
Exclusively for kids; clothes

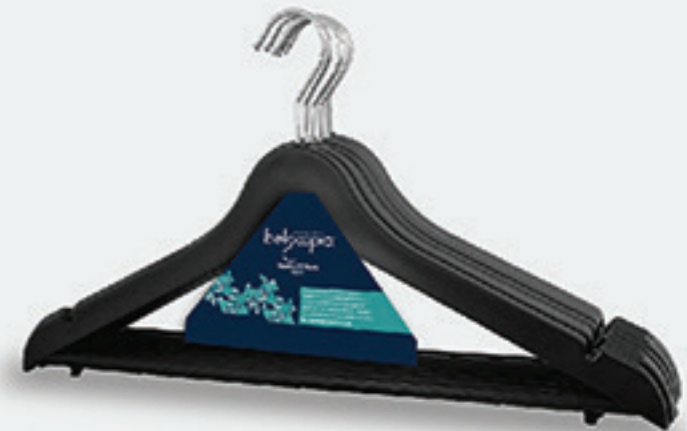


OLIVE  
Wood alike polypropylene hangers

HUES OF LOVE - TWILIGHT  
Multi-utility hangers for all kinds of clothes



NIGHT  
Wood alike polypropylene hangers in black





ETHNICA  
Exclusively for sarees and ethnic wear



CLIK  
Hangers with unique click lock  
mechanism for towels, shawls etc.



OFFICIO  
For all formal wear - unisex

SWAN  
Sleek and curvy hangers



TEESER  
For your Tees and casual wear



TUBO MAX  
Multi-purpose hangers for all garments

DENIMATION  
Designed to take the weight of  
denim trousers and jackets



MACHO  
Multi-level hangers for trousers



Happy  
to hang

HANGABLE SOLUTIONS  
Stay organised and  
well dressed



TUBO MINI  
Piped hangers for multi-purpose usage



CHUBBYS  
Colourful hangers for kids



ACCESSO  
Hangers for accessories like stoles,  
ties, dupattas etc.



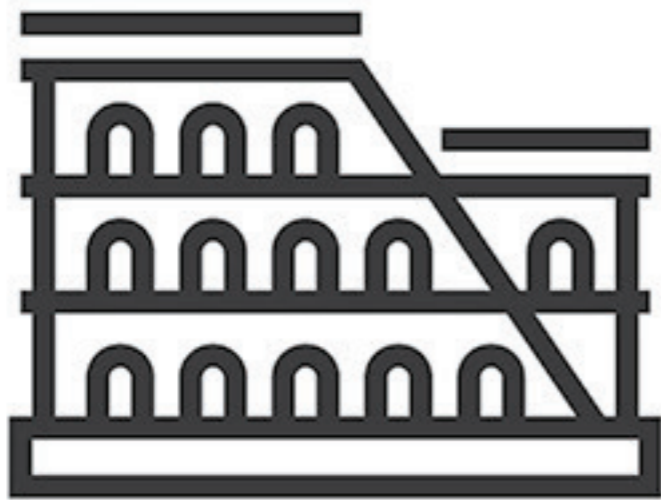
ZING  
Stylish hangers for  
casual garments



CURLZ  
Multi-provision hanger for stoles,  
ties, dupattas, scarves



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**belocopia®**



From Italy, With love.



### From the land of stylish efficiency

Belocopia is brought to you by Mainetti Retail Solutions worldwide, an Italian product company that illustrates the Italian belief that verve and style are as essential as quality. Mainetti offers innovative retail solutions that set trends for the fashion industry, with a product portfolio that includes plastic and wooden hangers, bags, gift packages, packaging boxes, garment covers, seals, security tags and much more. Mainetti is the world's largest producer of hangers and the top 100 retail and fashion brands are among its clients.

Mainetti believes in sustainable economics; its Indian manufacturing facility is eco-friendly, with minimal to zero emissions and uses solar or wind energy. You can be truly confident that your favourite product from Belocopia has been made with utmost care for mother earth.





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